



NOW USING MULTIPLE BOOKING SYSTEMS:

Booking.com 

TXA connected
booking system

wotif 
the home of holidays

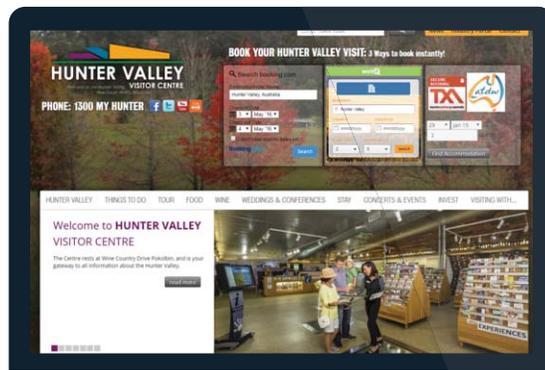
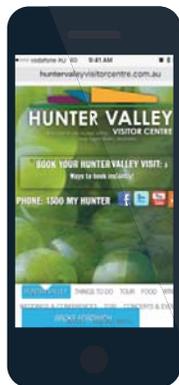
The Hunter Valley Visitor Centre has multiple international booking systems to increase your exposure and enhance our booking capacity!

Research has shown that Visitor Centres contribute to tourism yield by increasing the number of activities that a visitor will engage in and by increasing the time that a consumer will stay at a destination.

The Visitor Centre is central to the distribution of tourism product - providing information and the opportunity for consumers to make, confirm and pay for reservations.

For the Hunter Valley Visitor Centre, offering enhanced booking capacity supports the growth and prosperity of the tourism industry and provides better value to visitors and operators.

Now using 3 booking systems - Over the counter, and web - desktop & mobile



Exposure to Over 100,000 walk-in visitors per year as well as www.huntermvalleyvisitorcentre.com.au

Instant Exposure

Operators who currently list their availability on Booking.com, WOTIF or through TXA will be searchable and bookable through the Hunter Valley Visitor Centre.

Bookings within the Centre

Visitor Centre Officers will direct bookings to current Fee For Service operators. e.g. walk-in visitors making bookings over-the-counter or by email or phone bookings. If you wish to join Fee For Service, please phone 4993 6700.

Bookings online

The Hunter Valley Visitor Centre website has been upgraded in order to promote and accommodate the multi-channel bookings. The website now showcases the three ways to book - with prominent search boxes for Booking.com, WOTIF and TXA awaiting input of dates which show availability at a click of a button.

Gold Fee For Service Operators using Booking.com now receive a  button on their full website listing on www.huntermvalleyvisitorcentre.com.au which directs to their personal Booking.com web address - promoting conversions.

Commissions

Your cost of sale and any commissions to be paid remain the same as if the booking transaction was made by anyone else on the web using these booking websites.

Booking.com
Approx 12%*

wotif
the home of holidays
Approx 15%*

TXA connected
booking system
From 9.5% + 99c*

*The above commissions are indicative only, please consult each booking platform directly to verify any sale commissions and other fees associated with bookings.

The Gold Fee For Service Benefit

Whilst all Fee For Service operators are given booking preference within the Hunter Valley Visitor Centre, taking Gold Fee For Service brings extra exposure for potential bookings online at www.hunternvalleyvisitorcentre.com.au.

All Gold package operators receive a full product listing on the website which now includes a new booking button that links directly to the operator's Booking.com page. Example:

The image shows two screenshots. The top screenshot is from the Abernethy House website, featuring a navigation bar with a 'Book' button, a breadcrumb trail 'You are here: Home', and a large orange arrow pointing to the right. Below the navigation bar is a descriptive paragraph about the property and its location at 20 Ferguson Street, Abernethy. The bottom screenshot is from the Booking.com website, showing the listing for Abernethy House. It includes a search filter on the left with fields for destination, dates, and room types, and a main image of the property's outdoor seating area. A 'Book' button is visible in the top right corner of the Booking.com listing.

Clicking the  takes the user to the operator's booking.com page

How do I get involved?

Already using Booking.com, WOTIF or TXA?

Nothing to do except join the Hunter Valley Visitor Centre's Fee for Service. Phone 4993 6700 for more information.

Not using Booking.com but would like to?

Apply to add your property to booking.com.

Not using WOTIF but would like to?

Add your hotel or experience to WOTIF.

Not using TXA but would like to?

Add your hotel or experience to TXA.

Click the links above or call 4993 6700 and request the links be emailed.